

Privacy Statement Finch.pics

This Privacy Statement outlines how Finch.pics handles and protects your personal data when you use our app that processes your pictures. We are committed to ensuring the privacy and security of your personal information in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. Please read this Privacy Statement carefully to understand how we collect, use, store, and disclose your personal data and to read what rights you have under the GDPR.

1. Who is responsible for the data processed in the app?

Finch.pics, with its registered office at Spaarndammerdijk 206, 1013ZT, Amsterdam, is the data controller responsible for the processing of your personal data in relation to the app. If you have any questions or concerns regarding the processing of your personal data, please contact us at hello@Finch.pics.pics.

2. Which personal data does FINCH.PICS process?

When you use our app, we collect and process the following types of personal data:

When you sign up for the app Finch.pics processes:

- Personal information such as your address- and email information
- Payment information such as you bank or credit card data

When you use the app Fench.pics processes:

- Location information, such as the country of which you are situated during the use of the app
- Technical information, such as the device model you are using to open the application.
- Photo information, the photos will be saved on an online storage environment

When you order your photos through the app FINCH.PICS processes:

- Your payment information
- Your address information
- Your pictures taken with the application

When you send an email to the customer service the app Finch.pics processes:

- Your email address
- Your Name

3. What is the purpose of processing my personal data?

We process your personal data for the following purposes, based on the legal bases specified in the GDPR:

Provision of services: We process your personal data to provide you with access to and use of the app's functionalities. Besides, we process your personal data and payment information to be able to send you the pictures once your photo roll is full.

User authentication and account management: We use your personal data to authenticate your identity, manage your account, and provide you with personalized features.

Improving our services: We may analyze aggregated and anonymized data to improve our app's performance, enhance user experience, and develop new features.

Legal compliance: We process personal data as necessary to comply with our legal obligations under applicable laws and regulations.

4. What is the legal basis for processing my personal data?

The legal base for processing your personal data is the consent you give when you create an account. Before you enter personal data, you have to actively tick the 'consent box'. FINCH.PICS stores the consent you have given and you may withdraw your consent at any moment. Once you order photo's the legal basis is the performance of a contract. Sometimes we have a legal obligation to process certain information, like payment information.

5. How long does Finch.pics store my personal data?

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Statement. This means we have the following retention periods:

After you have deleted your account with Finch.pics we will keep your data stored for one more year. Once this retention period (1 year) is over, we will securely delete your personal data.

6. How does FINCH.PICS secure my personal data?

Finch.pics is committed to protect your personal data. There are appropriate technical and organizational measures in place to protect your personal data to prevent any unauthorized access to or loss of your personal data. All processing of personal data takes place within the European Economic Area ('EEA').

7. Data Sharing and Disclosure

We may share your personal data with third parties under the following circumstances:

Service providers: We may engage third-party service providers who assist us in providing and maintaining the app's functionality and operations. These service providers are contractually bound to handle your personal data securely and confidentially.

Legal obligations: We may disclose your personal data to comply with legal obligations, such as responding to lawful requests and court orders.

Business transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal data may be transferred as part of the transaction, subject to applicable data protection laws.

8. Is there any automated individual decision-making involved?

There is no automated decision-making involved.

9. What are your rights in relation to your personal data?

In case Finch.pics processes your personal data there are several rights you have in relation to your personal data, including:

- Right to access: You can request access to your personal data that we hold.
- Right to rectification: You have the right to request correction of any inaccurate or incomplete personal data we hold about you.
- Right to erasure: You can request the deletion of your personal data, subject to legal retention requirements.
- Right to restrict processing: You have the right to request the restriction of processing of your personal data in certain circumstances.
- Right to data portability: You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- Right to object: You have the right to object to the processing of your personal data in certain situations.
- Right to withdraw consent: If we rely on your consent to process your personal data, you have the right to withdraw your consent at any time.

To exercise your rights or if you have any questions or concerns regarding the processing of your personal data, please contact us using the contact details provided in Section 1.

10. Changes made to this Privacy Statement

This privacy statement may be subject to change. In case this privacy statement is amended, Finch.pics will post the updated privacy statement in the app, after which this privacy statement will be effective immediately. Last update: 06-07-2023